

## Message Text

CONFIDENTIAL

PAGE 01 CAIRO 14967 081913Z  
ACTION NEA-10

INFO OCT-01 ISO-00 SS-15 SP-02 EB-08 H-01 INR-07

CIAE-00 NSC-05 TRSE-00 /049 W

-----017813 081957Z /63 S

P R 081700Z SEP 77

FM AMEMBASSY CAIRO

TO STATE WASHDC PRIORITY 9214

INFO AMEMBASSY DAMASCUS

AMCONSUL ALEXANDRIA

CONFIDENTIAL CAIRO 14967

EO 11652: GDS

TAGS: EINV, ETRD, EG

SUBJ: COCA-COLA INVESTMENT PROJECT

REF CAIRO 14750,

1. WE UNDERSTAND JOINT VENTURE AGREEMENT FOR COCA-COLA INVESTMENT PROJECT WAS SIGNED, AS EXPECTED, EVENING OF SEP 7 (SEE REF). GOE OFFICIAL INVOLVED IN NEGOTIATIONS ON PROJECT TOLD US THAT THE PUBLICITY WHICH ACCOMPANIED SIGNING CEREMONEY (REPS OF BOTH LOCAL AND FIREIGN PRESS CORPS WERE PRESENT) HAD BEEN ARRANGED FOR BY GOE. (STORY BROKE TOO LATE FOR MOST SEP 8 EDITIONS OF CAIRO PAPERS TO CARRY IT).

2. COKE REP AYYOUB LATED TOLD US HE WAS PLEASED ABOUT PUBLICITY, SINCE IT WAS INDICATION GOE SERIOUSNESS ABOUT PROCEEDING WITH PROJECT. BOYCOTT PROBLEM STILL REMAINS TO BE RESOLVED, HOWEVER, AYYOUB SAID HE EXPECTS GOE TO PRESS FOR INCLUSION OF COKE CASE ON AGENDA OF NEXT BOYCOTT COMMITTEE MEETING IN NOV, AND HOPEFULL TO SEE THAT CONSIDERATION OF MATTER RESULTED IN FAVORABLE DECISION. AYYOUB PLANS RETURN TO EGYPT IN LATE OCT TO FOLLOWUP ON THIS AND OTHER ASPECTS OF PROJECT.

EILTS

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AGREEMENTS, FOREIGN INVESTMENTS, JOINT VENTURES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 08-Sep-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977CAIRO14967  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770325-1020  
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**Line Count:** 55  
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**Litigation History:**  
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**Message ID:** 2078aa4a-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Retention:** 0  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009